

ATTN. AL THORNE (FOR BUSINESS & PROPERTY REVIEW)  
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***Peter Deeley, of Chord Deeley, the joint venture partnership behind St Georges, the £160million mixed use scheme now on site in Birmingham's Jewellery Quarter:***

My colleagues and I worked closely with Clive Dutton to bring forward our plans for St Georges. This will be the biggest development in the area for two centuries.

Clive Dutton was a great champion of the Jewellery Quarter.

In his scoping study for the Big City Plan, Sir Michael Parkinson accused Birmingham of failing to cash in on the historical and architectural merits of the Jewellery Quarter. Clive was quick to seize upon this. As the driving force behind the application for World Heritage Site status, he had big ambitions for the area.

His aspiration to turn Great Charles Street into a Parisian-style boulevard would be great for improving connectivity to St Paul's Square and the wider Jewellery Quarter.

Clive recognised, as we do, that this area is very special. There is a requirement to balance its historical importance with the need to inject new life into its tired economy. Unlike other, more sterile, areas of the city it already has a community bedrock on which we can build. It is a place where people already live, work and play.

With Clive's encouragement our aim was to turn a redundant area of the Jewellery Quarter into an employment hub. When it is complete, the St Georges scheme will support up to 2,000 workers within its office, hotel and retail/leisure offer.

It is now up to us, as developers, with support from Advantage West Midlands, to deliver this important regeneration project.

For Birmingham as a whole, I believe that Clive's ability to "think big" will be particularly missed. Whether it's a World Heritage Site, the illumination of Spaghetti Junction, a forest or a lake for the city, you have to admire his chutzpah!

**ENDS**