

## Press cutting

Publication: Colliers CRE website – 17 February, 2009

Client: Chord Deeley

# £160m Birmingham development approved



17/02/2009

Developer Chord Deeley has been granted planning permission for a £160 million mixed-use scheme in Birmingham's Jewellery Quarter.

The St Georges project will convert 262,000 sq ft at the site of former kitchenware factory, the Kettleworks, into a bustling new development.

It will consist of 93,000 sq ft of office space, residential units and two hotels. It will also feature a large public square.

The 6.8 acre site is bound by Icknield Street, Camden Street and Carver Street. The developer - a collaboration between Coventry's Deeley properties and Birmingham-based Chord - said it will act as a gateway to the Jewellery Quarter.

Earlier this month, Chord Deeley's Peter Deeley told the Birmingham Post: "Our aim is to create a new destination for the area's visitors as well as a lively, vibrant place for St Georges' 3,000-strong workforce."

It is hoped that phase one of the project will be completed by 2010.

Recently, building materials company GRS Roadstone moved into a 5,500 sq ft building in Hinckley which was developed by Deeley Properties.